

# Help your members build a strong financial future

### Training can be used for:

- One-on-one counseling
- Community seminars
- Enhancing member interactions
- Enhancing lending and collections



#### For all credit union staff

- Branch management
- Member service
- Lending/collections
- Community educators



REAL Solutions training provided with funding from the Michigan Credit Union Foundation



## Financial Counselor Training and Certification

Become a Certified Credit Union Financial Counselor. 180 Michigan credit union professionals have attended this program in 2010 and 2011.

This unique financial counseling training program for credit union staff that combines the lower cost and convenience of a self-study program with the group hands-on learning and networking of a live CUNA school.

### Introductory Webinar April 4, 2012 at 10:00 a.m. Register by April 23, 2012 to attend the Guided Self-Study Training Program.

The 2012 program runs from May to October. Contact MCUL Financial Education Coordinator Beth Troost at (800)262-6285, ext.453 or at <u>Beth.Troost@mcul.org</u>.

### CUNA's Financial Counseling Certification Program

#### FiCEP Part I Guided self-study

- Introduction to Financial Counseling
- Financial Counseling Essentials
- Special Issues in Financial Counseling
- Using Communication Skills During Financial Counseling

#### FiCEP Part II Guided self-study

- Taxes, Insurance, and Investments
- Controlling Living Expenses and Understanding Consumer Credit
- Matching Values to Money
- Retirement and Special Issues

# REAL Solutions and MCUL Group training, testing and support

- Bi-Weekly Group conference calls to help you stay on track and ask questions as you study each module.
- > Live group Training Sessions in Michigan for Part I & Part II:
  - Hands-on training with experienced counselors
  - Network and share best practices
  - Proctored testing as a group or individually
- Ongoing networking and support with group communication to help you put your new skills into practice.